

Relationship mapping for a regional education program

A funder wanted proof that the program built new working relationships. We mapped the network and traced where each relationship started.

99%

of traceable working relationships were created by the program (136 of 138)

205

people mapped

277

working relationships mapped

THE CHALLENGE

Show the program made a difference

The program brought educators together across a region. Its funders wanted evidence that it created new working relationships, and did not just gather people who already knew each other.

WHAT WE DID

Mapped who works with whom

- ✓ Designed a survey on who people work with and learn from
- ✓ Turned a 2,960-column survey export into clean network data
- ✓ Mapped the network and traced when each relationship began
- ✓ Briefed program leaders on the findings

RESULTS

- ✓ 99% of traceable relationships were created by the program. Only 2 existed before it started.
- ✓ Found the few connectors who hold the network together
- ✓ Findings ready for funder reporting

WHAT IT SUPPORTS

Grant renewal

Retention

Collaboration across teams

The same approach works for sales teams, companies after a merger or reorganization, and succession planning: anywhere you need to see who people go to and where know-how sits.

Want to see your own network?

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